



LESTAUSA

## HOW A SEARCH LED TO A SOLUTION

### The Story of LestaUSA

You may have noticed our logo says, “Lesta... integrated by DeGeest.” Here’s what it means.

DeGeest Corporation is a three-generation family-owned and operated business near Sioux Falls, South Dakota. With its roots in metal fabrication, the company has since expanded its capabilities to encompass three primary service areas: Steel Works, Automation, and Finishing.

As the company grew, it found itself in the same position as many general manufacturers – they were not able to find a suitable automation solution to help eliminate backlogs in finishing.

#### A worldwide search for answers led to Italy.

After an exhaustive search for answers, DeGeest Corporation found the solution they were looking for in Milan, Italy with a company named Lesta.

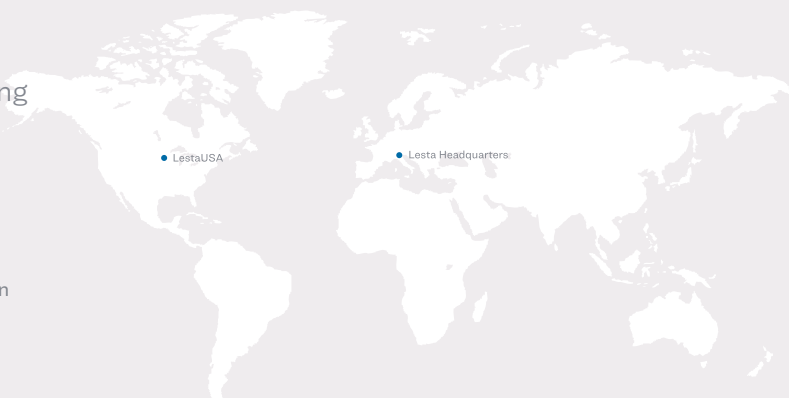
“It was too good to be true,” said president, Derek DeGeest. “Lesta had self-learning painting and finishing robots that could be programmed to paint a specific part in just seconds. The robot is taught by an expert finisher already on staff, and then it repeats those same expert movements and trigger pulls on every part.”

DeGeest was so impressed after using Lesta self-learning robots on their paint lines that they forged a partnership with Lesta and has brought robotic finishing technology to the North American general industry market under the name LestaUSA.



We’re using  
what we are selling  
in a production  
environment  
every day.

Derek DeGeest  
President of LestaUSA  
and DeGeest Corporation



## Proven European robotic solutions with automated American production experience.

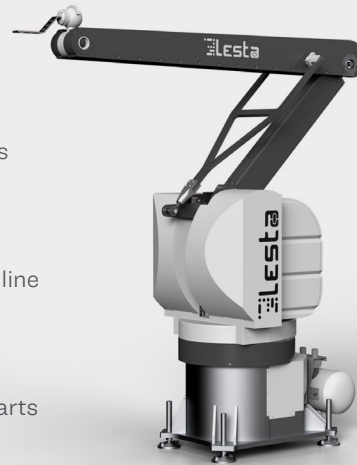
Together, Lesta and DeGeest created a rapid R&D environment right in the heart of the USA. It combines the top attributes of our international experiences to develop solutions that answer general industry's desire to automate their finishing operations.

## Leading an industry starts with believing you can.

LestaUSA customers benefit from the peace of mind of knowing our partnership can deliver in-house design, manufacturing, integration, and support for our solutions across the USA and Canada. This approach has made us the leader for integration of self-learning robots in North America.

## Leading manufacturing forward.

- 1st self-learning robot in North America
- 1st + Only NRTL certified self-learning robots for hazardous environments
- 1st to use self-learning robots in a production environment
- 1st self-learning robot center for R&D, Test Labs, and integration
- 1st + Most self-learning robots integrated into a continuous conveyor line
- 1st + Most self-learning robots integrated into a power and free conveyor line
- 1st + Most self-learning robots integrated into batch booths
- 1st + Most self-learning carousels installed
- 1st + Most self-learning gantry robots installed
- 1st + Most self-learning robots & software integrated with autonomous carts
- 1st + Most multiple robot systems installed
- 1st + Most self-learning repeat customer orders
- 1st + Most integrated automatic production management software for conveyor line management
- 1st to develop production monitoring software for system optimization + training
- 1st self-learning robots integrated with automatic powder systems for pre & post touch up
- 1st self-learning robot system integrated with tip cleaning
- 1st + Only self-learning system introduced in the world with suction blow-off solution
- 1st + Most industry equipment company partnerships
- 1st + Most distributor partnerships
- 1st system integrated with Wagner Venturi powder equipment and 1k & 2k systems w/ full gun control
- 1st system integrated with Nordson Venturi & HD powder equipment
- 1st system integrated with Gema Venturi powder equipment
- 1st system integrated with Graco with pressure pot, 1Ke and 2ke w/ full gun control
- 1st system integrated with Sames Kremlin 1k and 2k systems w/ gun control
- 1st system integrated with Carlisle 2k systems w/ full control
- 1st + Most service plans provided to customers
- 1st + Most customer service renewals after 1-year warranty
- Most self-learning robots in North America



L E S T A U S A

**Experience it yourself!** Make an appointment at [lestausa.com](http://lestausa.com) or call 1-888-546-2800.