



**A STRONGER
STANDARD**

For Immediate Release

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Perspective On Using Technology To Bridge Skills Gap In Finishing To Be Shared At Fabtech Chicago

Referred to as the manufacturing skills gap, this issue continues to plague companies unable to find workers who have the skills needed to take open positions, particularly in finishing.

One company will be sharing its perspective on how technology can be leveraged to bridge the skills gap with both existing and new employees during an educational session at FABTECH Chicago; North America's largest metal forming, fabricating, welding and finishing event.

The session entitled, "A Candid Talk on How to Let Technology Bridge the Skills Gap in Finishing" will be presented on September 12 at 8am in Room E253D. It will address lessons learned by LestaUSA, which is integrated by DeGeest. The company doubled its size in just two years by using technology, robotics and automation to empower their current workforce while successfully recruiting the next generation.

"The way we see it, technology can save the legacy knowledge of your experienced people," said Derek DeGeest, President of LestaUSA and DeGeest Corporation, "It can automate the task completely or create engaging ways for new hires to learn more independently."

The presentation will share a collection of experiences that highlights what works – and what doesn't – as manufacturers work to overcome an issue that has been ongoing for a number of years.

Click to learn more about the presentation or visit the LestaUSA booth (D40342) at FABTECH 2023 in Chicago, September 11-14.

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About LESTAUSA

LestaUSA is integrated by DeGeest and is the North American integrator, manufacturer and technical support for mechanical and software of Lesta robots built for industrial painting applications. Lesta's proven Italian robotic technology can be used for liquid, powder and fiberglass on metal, wood, ceramics, plastics and composite materials. Lesta is an industry leader with systems being used worldwide in small, mid and large companies. Visit www.lestausa.com to view videos of the robots in various applications. Or, the technology can be seen firsthand at LestaUSA showroom inside DeGeest Corporation near Sioux Falls, South Dakota. Appointments made by phone (1-888-546-2800) or email (robotics@lestausa.com).

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