



LESTAUSA

For Immediate Release

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DeGeest Corporation & LestaUSA Partners with MVP to Bring Robotic Finishing to the Composites Industry

Solution to bring efficiencies and solve hiring challenges

DeGeest Corporation and LestaUSA has announced a strategic partnership with Magnum Venus Products (MVP), a global leader in fluid movement and production solutions for industrial composite applications. Through this partnership, MVP becomes the exclusive provider of LestaUSA self-learning robotic finishing solutions to the North American composites industry, which will make automation possible through innovative technology that meets production demands without the need to hire additional staff.

“The composites industry faces the same challenges as the other industries we work in,” said Derek DeGeest, President of DeGeest Corporation and LestaUSA. “There are many people who have dedicated their careers to manufacturing and they’re starting to retire and move on. With production demands constantly on the rise, there’s a gap – and we can fill that gap with automation.”

Another issue this partnership solves is one of efficiency. Traditional robotics often require complicated programming and specialized software at a substantial cost. Lesta robots differ in that they’re self-learning and allow manufacturers to start producing the first day after installation.

“Being able to integrate technology to multiply the efforts of people is paramount to the direction of manufacturing,” added Drew Simmons, MVP Director of Sales for North America. “Plus, this is an opportunity to bring game-changing technology that we know is proven to our customers. It’s a scalable solution where the robot learns the trade skills of a customer’s best operator and repeats those skills for continued quality and success.”

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ABOUT DEGEEST

Founded in 1976, DeGeest is a third-generation, family-owned business with a history of innovation and excellence in manufacturing. The company's 137,000 square foot facility is located in Tea, South Dakota. Always striving to push boundaries on what is possible, DeGeest makes "A Stronger Standard" in manufacturing possible through its business lines of Steel Works, Finishing, and Automation. Additional information is at www.degeestcorp.com

ABOUT LESTAUSA

LestaUSA is integrated by DeGeest and is the North American integrator, manufacturer and technical support for mechanical and software of Lesta robots built for industrial painting applications. Lesta's proven Italian robotic technology can be used for liquid, powder and fiberglass on metal, wood, ceramics, plastics and composite materials. Lesta is an industry leader with systems being used worldwide in small, mid and large companies. Visit www.lestausa.com to view videos of the robots in various applications.

ABOUT MVP

MVP is a global leader in fluid movement and production solutions for industrial applications. With over 80 years of experience, MVP offers a comprehensive product range including pumping systems, spray guns, filament welding systems, and fully integrated production solutions. Beyond composites equipment, MVP also manufactures equipment for polyureas, adhesives, and epoxies. Trusted by various industries including marine, infrastructure, pool and bath, oil and gas, transportation, and wind energy, MVP is committed to delivering cutting-edge solutions tailored to meet the evolving needs of its customers. For more information about MVP, visit www.mvpind.com

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ROBOTIC FINISHING DAY ONE